

CHANAKYA NATIONAL LAW UNIVERSITY

DPIIT-IPR CHAIR & CIRF-in-IPHD

Organising

IPR ESSAY WRITING COMPETITION, 2025

ON

Navigating IPR Challenges in the era of Social media, AI & Metaverse

About the Competition

The advent of Artificial Intelligence (AI) and the Metaverse has redefined innovation, creativity, and the consumption of intellectual property (IP). These advancements present unprecedented challenges and opportunities in the domain of Intellectual Property Rights (IPR).

From copyright issues in AI-generated content to trademark disputes in the virtual world, the interplay between evolving technologies and the existing legal frameworks necessitates a deeper exploration.

This competition aims to provide a platform for students and research scholars to critically analyze, deliberate, and propose innovative solutions to the challenges that social media, AI and the Metaverse pose to the IPR regime. Through this initiative, we hope to inspire critical thinking and foster academic discourse on navigating the complexities of IPR in the face of rapid technological transformation.

Topic

Essays must strictly adhere to the theme, “Navigating IPR Challenges in the Era of Social media, AI and Metaverse”.

Sub themes:

- Copyright Protection in Social Media Content Creation
- AI-Generated Works and Intellectual Property Ownership
- Trademarks and Branding in the Metaverse
- Data Privacy and IP in Social Media and Virtual Worlds
- Patents and Innovation in AI and Metaverse Technologies
- Content Moderation and IP Enforcement on Social Media
- Digital Piracy and Counterfeiting in Virtual Environments
- Cross-Jurisdictional IP Challenges in Global Digital Spaces
- Ethical Considerations in AI and Metaverse IP Framework & Other allied themes.

Who is it for?

- Undergraduate & Postgraduate students from any recognized institution in India.
- Ph.D. Research Scholars from any recognized institution in India.

Evaluation Criteria

- Relevance to the theme.
- Originality (Similarity less than 10% & 0% AI) and depth of analysis.
- Clarity of expression.
- Quality of research and referencing.

- Practicality and innovation in solutions proposed.
- The entries will be judged by a panel of eminent academicians, legal professionals & IP experts.

Submission Guidelines

- Submissions must be in English.
- 2500–3500 words (excluding footnotes).
- Font: Times New Roman, Size: 12. Line Spacing: 1.5.
- Footnotes: Times New Roman, Size 10, single spacing (21st Edition Bluebook citation style).
- The essay must be original and not under consideration for publication elsewhere.
- Plagiarism beyond 10% will result in disqualification automatically.
- Single authorship is permitted.
- The essay must be submitted in .docx format.
- File Name: [Author Name] [Essay Title]. Article to be uploaded with the registration form

How to Register?

- Registration Fee: Rs. 500/- (Rupees Five Hundred only) (Non-refundable)
- Fill out the Registration Form: <https://forms.gle/Pc87i9CKcuRkLjst9>

Payment Details:

Name: IPR CHAIR Professor

Bank: Central Bank of India, Mithapur Bus Stand, Patna.

A/C No.: 5395772673

IFSC: CBIN0284778

(Upload payment screenshot with the registration form)

Important Dates

- Submission Deadline: 30th September, 2025.
- Reviewing process: November, 2025.
- Declaration of Result: December, 2025.

Prizes

- First Prize: Rs. 10,000/- (Rupees Ten thousand only) + Certificate of Achievement.
- Second Prize: Rs. 7,500/- (Rupees Seven thousand Five Hundred only) + Certificate of Achievement.
- Third Prize: Rs. 5,000/- (Rupees Five thousand only) + Certificate of Achievement.
- All participants will also be awarded E-certificates of Participation.
- Best 20 papers will be published in IPR Blog (Online), 2025.

For queries, please write us at: cirf.journal@gmail.com

Sd/-
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