



DEPARTMENT FOR PROMOTION OF
INDUSTRY AND INTERNAL TRADE
MINISTRY OF COMMERCE & INDUSTRY
GOVERNMENT OF INDIA



CENTRE FOR INNOVATION
RESEARCH AND FACILITATION
CHANAKYA NATIONAL LAW UNIVERSITY, PATNA



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Centre for Innovation, Research and Facilitation-in-
Intellectual Property for Humanity and Development (CIRF-in-IPHD)
&
DPIIT-IPR CHAIR

ONLINE
AWARENESS WORKSHOP

REGISTRATION OF GEOGRAPHICAL
INDICATIONS (GI) – PROBLEMS AND
PROSPECTS

11th FEBRUARY, 2024 (Sunday)

10:30 AM- 1:30 PM
Microsoft Teams App

Free Registration!

E-certificates shall be issued!



Scan to Register
Link: <https://shorturl.at/hsN12>

Research Co-ordinator: Ms. Baishali Jain,
Research Assistant, DPIIT-IPR Chair, CNLU, Patna

EXPERT PANEL



Dr. Jayanta Ghosh
Assistant Professor,
NUJS, Kolkata



Dr. Jigyasa Meena
Assistant Professor
Dept. of History and Indian Culture
University of Rajasthan, Jaipur



Dr. Sulok S. K.
Assistant Professor
SRM School of Law,
SRMIST, Chennai



Ms. Akriti Saran
Academic Fellow, Ph.D.
Research Scholar (IPR)
NUJS, Kolkata



ORGANISER
Prof. (Dr.) S. C. Roy
Professor of Law
DPIIT-IPR Chair Professor
CNLU, Patna
Mob: 7667074426

CONCEPT NOTE

GEOGRAPHICAL INDICATIONS OF GOODS (REGISTRATION AND PROTECTION) ACT, 1999

What is GI??

A geographical indication is a sign used on products that have a specific geographical origin and possess qualities or a reputation that are due to that origin.

GI is a 'collective right' that can be enjoyed by a community of artists or craftsmen, or any association of persons representing similar interests, as a whole. It enables the producers to build goodwill around the geographical sign (name or logo) representing the product and differentiates it from other competing products. This potentially allows producers to earn premium prices and sustains such traditional regional products.

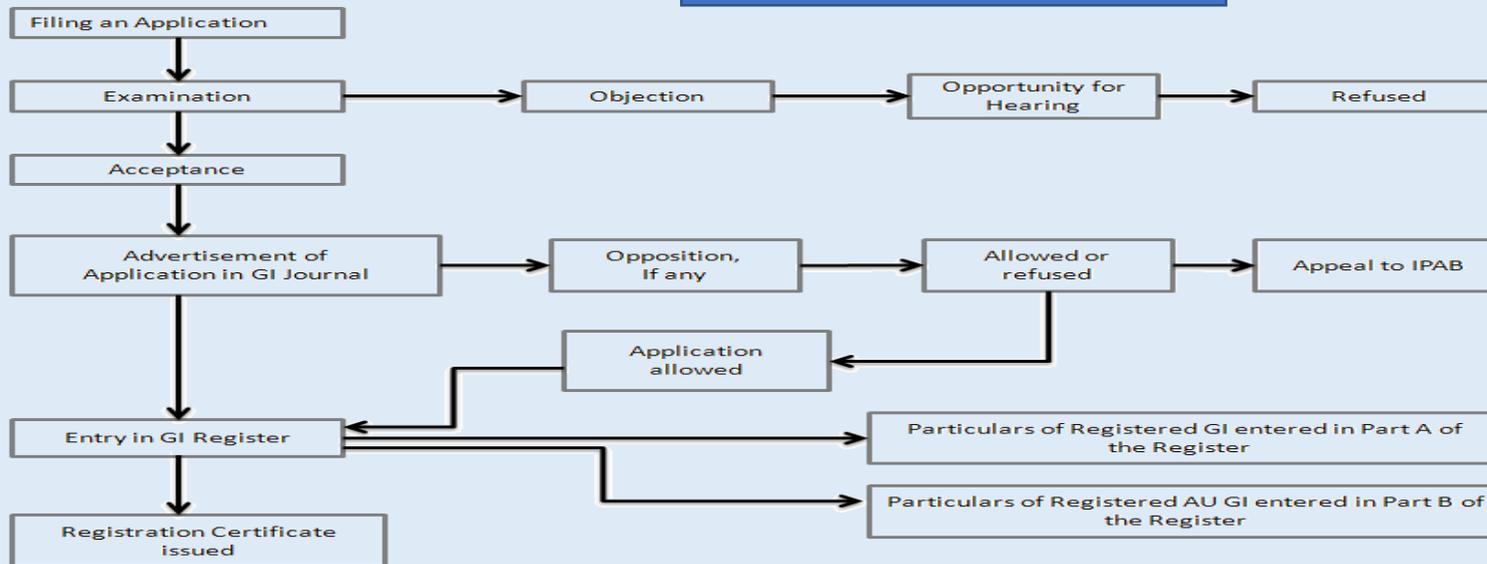
SIGNIFICANCE OF GI TAG!

- GI tags protect the interests of producers by preventing unauthorized use of the indication of their product.
- GI tags can help to promote fair trade by ensuring that producers receive a fair price for their products. This is because GI tags can help to create a market for high-quality, authentic products.
- GI tags can help preserve traditional knowledge and culture. It protects the names and indications of products associated with a particular region. This can help to ensure that these products are not lost to future generations.
- GI tags can promote sustainable development. It encourages producers to use traditional methods and practices. This can help protect the environment. It ensures the long-term viability of the production of GI-tagged products.

DISCUSSION THEME

- Introduction to GI & it's significance;
- Registration process: Pre and post requisites;
- Marketing and Commercialisation of GI Products: Challenges and Opportunities;
- Scope of GI in Bihar; and many more

GI REGISTRATION PROCESS...



Geographical Indication tags

