



CHANAKYA NATIONAL LAW UNIVERSITY

Nyaya Nagar, Mithapur, Patna-800001

CENTRE FOR INNOVATION RESEARCH AND FACILITATION (CIRF)

CAPACITY BUILDING PROGRAMME (IPR-MSME) IN RURAL INDIA

'AATMA NIRBHAR BHARAT'

RURAL ENTREPRENEURSHIP (IPR-MSME) DEVELOPMENT IN GEOGRAPHICAL INDICATIONS, BIODIVERSITY, BENEFIT SHARING IN TRADITIONAL KNOWLEDGE, PLANT VARIETIES AND FARMER'S RIGHTS & AGRI-BUSINESS.

This is Intellectual Property Rights (IPR) awareness program amongst villagers. This program aims at making the rural people know about Geographical Indications, Biodiversity, Traditional knowledge, plant varieties and farmer's rights & Agribusiness. It is awareness towards natural goods, Agriculture goods and manufactured goods in their areas. This program will prepare them towards mechanism of registration & marketing, and the benefit they can earn. Besides, the farmers will be made aware of plant varieties and seed breeding, and the way they can become Atma Nirbhar. The Commercial exploitation of Traditional knowledge and benefit sharing with corporate sector can change their economic health. This program aims to develop entrepreneurship among rural people.

The Program Shall be managed in collaboration with Panchayats and Agriculture Universities in Bihar. The venue for discussion shall be online platform. The Resource persons shall be experts in Intellectual Property Rights Law, Agricultural scientists, Agribusiness specialists, etc, MSME entrepreneurs, farmers, IP offices and Authorities, Policy makers, activists, NGOs etc. The centre aims to organise this program monthly.

Prof. Dr. Subhash C. Roy
Director, CIRF





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IPHD BULLETIN

The Centre for Innovation Research and Facilitation (CIRF) has been established by Chanakya National Law University (CNLU) Patna, in the year 2020. The Centre has objectives to make the Common people aware of Intellectual Property Rights and encourage them for innovation, facilitation for registration, share information and encourage entrepreneurship (MSME) for Aatma Nirbhar. It aims to aware the first generation towards IP through School, second generation in the colleges and the third generation in the Rural Areas, simultaneously. In order to fulfil these aims and communicate with the stake holders, the Centre endeavours to publish a bulletin, namely: **Intellectual property for Humanity and Development Bulletin (IPHD BULLETINE)**. Presently it is a Quarterly bulletin. Further, it aims to have monthly editions. The Vice-Chancellor is Patron of the Bulletin.

This bulletin will consist of Intellectual Property Rights (IPR) related news and IP information obtained/collected from various sources—People living in Rural Areas, Farmers, Agricultural Scientists, Forest Departments, Commercial establishments, Agriculture Universities, MSME entrepreneurs, Research Laboratories, Government Agencies, University Departments, IP Research centres, Social Sciences Departments, Biotechnology Industries, Medical College and Hospitals, activities carried out by CIRF, etc. The Centre aims to promote Intellectual Property for employment and economic development. This Bulletin will be Bi-lingual (Hindi & English), for larger out reach.

This **BULLETIN** invites IP information from interested Indian citizen, for its first quarterly issues 1, vol.1 from (January–July) 2020, jointly (two quarterly). The information must be authentic and related to intellectual property Rights, i.e. (Copyright, Patents, Trade Marks Design, Lay out Design and Integrated Circuit, Geographical Indications, Plant varieties and Farmer's rights, Biological diversity). For the information, no fee/payment shall be made. It is purely voluntary service for the cause of Intellectual Property for Humanity and Development. The information can be sent on the email: cirf.journal@gmail.com by **September 15, 2020**. It aims to release the issue by **first week of October, 2020**. The information should be in brief, not more than 500 words, 12 fonts, with name address, mobile no, email, of the sender. The information must be real/authentic. Photographs can also be shared with description. Please don't share unauthentic/ false information.

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