



CHANAKYA NATIONAL LAW UNIVERSITY, PATNA DPIIT-IPR CHAIR & CIRF-in-IPHD

Organises **Online**
Winter School (Certificate Course- 01 Credit)
On

VALUATION OF INTELLECTUAL PROPERTY ASSETS

Date: 28th Nov. – 3rd Dec., 2024 Time: 2:00 PM – 4:30 PM Platform: MS Team Application
Last date of Registration: 26th Nov., 2024 (5:00 PM)

Eligibility:

- Young law professionals
- LL.B/LL.M/ Ph.D. scholars
- Advocates
- Students of science/engineering Professionals from industries/Start-ups/ business
- Professionals/Students from any discipline

Payment Details:

Account Holder's Name: IPR Chair Professor, Chanakya National Law University Patna.
Bank: Central Bank of India, Mithapur, (Near Bus Stand) Patna - 800 001
A/C N.O.: 5395772673
IFSC code: CBIN0284778 (0 is Zero)

Why IP Valuation is Important?

- Financial Assessment of a company;
- Strategic decision making;
- Determining damages in legal suit;
- Negotiating licensing agreements and Monetization;
- Identifying Risk Management;
- For attracting investments from potential investors;
- Mergers, Acquisition and Takeover.

Course Outline

- Introduction to IP: overview
- Importance of IP in business & innovation.
- Fundamentals of IP Valuation: scope & its purpose; due diligence process, challenges in valuing IP assets
- Valuation Methodologies: cost, market & income approach.
- Global considerations of IP valuation: International IP frameworks
- Impact of technology on IP valuation; and other related topics.

Registration Link

<https://forms.gle/ciJbGpPZxzRx5qi7A>

Registration Fees:

- Students: Rs. 500/- (Rupees Five Hundred only)
- Research scholars/Academicians/Professionals: Rs. 1,000/- (Rupees One Thousand only)

Certification:

At the end of the winter school, only the participants attending minimum 12 classes will receive E-certificates. Organisers shall not be responsible for network failure.

RESOURCE PERSONS



Prof. Dr. H. Purushotham
Global MedTech University,
Visakhapatnam



Prof. Dr. M. Sakthivel
Professor of Law
NLU, Tamil Nadu



Prof. Dr. Naresh Kr. Vats
Professor of Law & Dean Academics
RGNLU, Punjab



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Research Co-ordinator
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