



# CHANAKYA NATIONAL LAW UNIVERSITY, PATNA DPIIT-IPR CHAIR & CIRF-in-IPHD

Organises Online  
Winter School (Certificate Course- 01 Credit)  
On

## VALUATION OF INTELLECTUAL PROPERTY ASSET

Date: 28<sup>th</sup> Nov. – 3<sup>rd</sup> Dec., 2024 Time: 2:00 PM – 4:30 PM Platform: MS Team Application  
Last date of Registration: 26<sup>th</sup> Nov., 2024 (5:00 PM)

### Eligibility:

- Young law professionals
- LL.B/LL.M/ Ph.D. scholars
- Assistant Professors/Advocates
- Students of science/engineering Professionals from industries/Start-ups/ business
- Professionals/Students from any discipline

### Payment Details:

**Account Holder's Name:** IPR Chair Professor, Chanakya National Law University Patna.  
**Bank:** Central Bank of India, Mithapur, (Near Bus Stand) Patna - 800 001  
**A/C N.O.:** 5395772673  
**IFSC code:** CBIN0284778 (0 is Zero)

### Why IP Valuation is Important?

- Financial Assessment of a company;
- Strategic decision making;
- Determining damages in legal suit;
- Negotiating licensing agreements and Monetization;
- Identifying Risk Management;
- For attracting investments from potential investors;
- Mergers, Acquisition and Takeovers.

### Course Outline

- Introduction to IP: overview
- Importance of IP in business & innovation.
- Fundamentals of IP Valuation: scope & its purpose; due diligence process, challenges in valuing IP assets
- Valuation Methodologies: cost, market & income approach.
- Global considerations of IP valuation: International IP frameworks
- Impact of technology on IP valuation; and other related topics.

### Registration Link

<https://forms.gle/ciJbGpPZxzRx5qi7A>

### Registration Fees:

- Students: Rs. 500/- (Rupees Five Hundred only)
- Research scholars/Academicians/Professionals: Rs. 1000/- (Rupees One Thousand only)

### Certification:

At the end of the summer school, only the participants attending minimum 12 classes will receive E-certificates. Organisers shall not be responsible for network failure.

### RESOURCE PERSONS



**Prof. Dr. H. Purushotham**  
Global MedTech University,  
Visakhapatnam



**Prof. Dr. M. Sakthivel**  
Professor of Law  
NLU, Tamil Nadu



**Prof. Dr. Naresh Kr. Vats**  
Professor of Law & Dean Academics  
RGNLU, Punjab



**Prof. Dr. Sreenivasulu NS**  
Professor of Law  
NUJS, Kolkata



**Prof. Dr. Raman Mittal**  
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**Mr. Dinesh Jotwani**  
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**Dr. Digvijay Singh**  
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**Mr. Divyanshu Priyadarshi**  
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**Dr. Niharika Sahoo Bhattacharya**  
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Managing Associate Advocate  
S. S. Rana & Co.  
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**Dr. Debmata Mandal**  
Assistant Professor  
HNLU, Raipur



**Dr. Mani Pratap Singh**  
IPR Specialist  
Andaman & Nicobar



**Preeti Rani Soren**  
Accounts Assistant  
MBA Finance  
CNLU-Patna



### Programme Coordinator

**Prof. Dr. S. C. ROY**  
DPIIT-IPR Chair Professor  
CNLU-Patna  
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**Research Co-ordinator**  
Ms. Baishali Jain  
Research Assistant  
DPIIT-IPR Chair  
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