



CCS

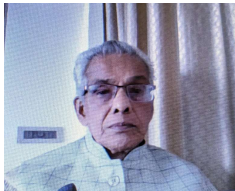


**DPIIT-IPR CHAIR OF  
CHANAKYA NATIONAL LAW UNIVERSITY IS ORGANISING  
NATIONAL SEMINAR  
(HYBRID MODE)  
IN COLLABORATION WITH  
CENTRE FOR CONSUMER STUDIES (IIPA), NEW DELHI  
AND  
CONSUMER ADVOCACY GROUP (CAG)  
ON  
PROTECTION OF CONSUMERS IN INTELLECTUAL PROPERTY  
RIGHTS REGIME: ISSUES AND EMERGING CHALLENGES TOWARDS  
SUSTAINABLE DEVELOPMENT GOALS**

**Date: 14<sup>th</sup> JULY, 2024; Time: 9:00 AM – 5:00 PM**

**Venue: Online- Microsoft Teams; Offline- CNLU Campus, Patna, Bihar**

**Organisers:**



**Dr. PVVS Murthy**  
*Founder  
Consumer Advocacy  
Group (CAG)*



**Prof. (Dr.) S.C. Roy**  
*Professor of Law  
DPIIT-IPR Chair Professor  
CNLU, Patna  
Mob.: +91-7667074426*



**Prof. Suresh Misra**  
*Professor in Public  
Administration, Chair  
Professor (Consumer  
Affairs) and Coordinator,  
CCS, IIPA*

**Co-ordinators:**

**Ms. Baishali Jain**  
*Research Assistant  
DPIIT-IPR Chair  
CNLU, Patna*

**Mrs. Pallavi Shankar**  
*Teacher Associate  
CNLU, Patna*

**Ms. Smriti**  
*Research Scholar  
CNLU, Patna*

**Mr. Vishal Anand**  
*Research Scholar  
Mob.: 9546637503*

**Mr. Karan Singh**  
*Office Assistant  
CNLU, Patna  
Mob.: 7388322277*

### **About CNLU, Patna:**

In the state of Bihar, where the seeds of the earliest republic were sown and the crop of democracy cultivated, a need was felt by the government for a university which would provide quality legal education and strive to raise the national legal standards to competitive international level and promote legal awareness in the community, which will lead to realisation of goals embodied in the Constitution of India. Thus, on July 15<sup>th</sup>, 2006 came into being Chanakya National Law University (CNLU) at Patna by the Government of Bihar (Bihar Act No. 24 of 2006) as a public university dedicated to the field of legal education. The Hon'ble Chief Justice, Patna High Court is the ex-officio Chancellor of the university. Prof. Dr. Faizan Mustafa is the Vice-Chancellor of CNLU, Patna. The CNLU is running five years B.A.-LL.B., B.B.A.-LL.B., LL.M., PG Diploma and Doctoral programs. This is one of the Premier Academic and Research University in India.

### **DPIIT-IPR CHAIR:**

The DPIIT-IPR CHAIR has been established at Chanakya National Law University, in 2023, under the SPRIHA scheme of the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India. The IPR Chair aims to promote IPR Culture and contribute to IPR research and knowledge. The DPIIT-IPR Chair at Chanakya National Law University, looks forward to collaborating with academics, researchers, and industry to promote effective utilization of IPRs. Prof. (Dr.) S.C. Roy, Professor of Law, Chanakya National Law University is the DPIIT-IPR Chair Professor at Chanakya National Law University, Patna.

### **About Centre for Consumer Studies (CCS):**

The Indian Institute of Public Administration (IIPA) established in 1954, is engaged in research, training, and consultancy services. It's an autonomous institution under the Department of Personnel & Training, Government of India. The Academic activities of IIPA are organized through 9 Centers. The Centre for Consumer Studies is one of the nine Academic Centres of IIPA dedicated to the study of Consumer Protection and Welfare. The Centre is well known for its pioneering work in Consumer Protection. It was set up in 2007 by the Department of Consumer Affairs, Government of India. Its main activities include Training, research, documentation, and publications. The Centre has organized more than 100 training programmes for the Presidents and Members of the Consumer Commissions and carried out several research studies. Apart from this the Centre has organized Training of Trainers programmes, seminars, and conferences. The Centre has a team of well-known faculty members who have developed expertise in this area. The faculty members played a lead role in the formulation of the Consumer Protection Act, 2019. The Centre also managed the National Consumer Helpline and the State Knowledge Resource Portal. The Centre has a large network with national and international organizations and has published several Books, Monographs, and papers.

### **About Consumer Advocacy Group (CAG):**

Consumer Advocacy Group is a WhatsApp Group founded by Dr. PVVS Murthy on 24th November 2017 with a few likeminded Consumer Activists, with the main objective of creating Consumer Awareness. Several consumers from across the Nation joined the group making it a powerful movement. Today we have more than 1400 members from 28 States, 4 Union Territories of India and a few NRIs from 12 different countries spread in four WhatsApp Groups. With the support of our members, we are confident to lift the membership to highest level and spread our wings to rural areas. Eminent personalities from various walks of life including Teachers, Lawyers, Doctors, Engineers, Entrepreneurs, Businessmen, Industrialists, etc. are in our Group. We have many Academicians including currently serving and retired Vice Chancellors, Presidents, and Members of various Consumer Commissions in our groups. We had been organizing at least one Webinar / Online Meet every month in coordination with an educational institution in each state thus involving and engaging the younger participants too. National Surveys on important Consumer related Topics are being conducted to gather information from every nook and corner of the country and present them in appropriate forums. Our recent survey could attract 5000 responses. The Consumer Advocacy Group is also making representations on behalf of the consumers at large, to various government bodies on specific consumer issues and suggestions to policy makers as well. Our earnest desire is to make this group a think-tank to deliberate on consumer issues and represent consumer aspirations to the respective governments.

### **About Seminar:**

Empowered consumers are the backbone of a vibrant economy. Consumer protection ensures well-being of consumers and guarantees that consumers make well-informed decisions about their choices and have access to effective redress mechanisms. It also pushes the government to put measures for protection of consumer rights and businesses to guarantee the quality of the products and services. Intellectual Property is a creation of the human mind which results in IP Assets i.e., Copyrights, Patents, Designs, Layout Designs (Chips), Electronics, Pharmaceutical and Industrial Products. The IP law protects the interest of the creator/innovators against infringement, whereas the consumers are protected under Consumer Protection Act, 2019. The consumers have no access against such infringers for the loss of quality product. The consumers can go to the consumer redressal forum on the grounds of defect and deficiency in goods and services respectively. Similarly, when there are

matters related to unfair trade practices, the companies find remedies under the Competition Act. The competition among producers stimulate innovation, productivity, and competitiveness, which aims at economic growth and employment. But the benefits are seldom visible to the end of the consumers. There has been sale of pirated goods under false and confusing Trademark. Even the agriculture goods and manufacturing products under Geographical Indications are being traded in duplicate. Designs are copied and sold in the market. The high price of industrial goods, confused meaning of MRP, sale of spurious drugs and adulterated food items, especially to the consumers travelling in the train are the subject of concern. In the market area, there is no immediate protection to the consumers against the unfair trade practices of businessman. Despite checks and balances measures and machineries available to the consumers, they are bewildered. In the case of online marketing, the consumers are out of protective reach. Food items, either packaged or not, are under doubt in terms of quality or adulterated. Spurious drugs are also sold in the market. Consumers are unable to have quality products at reasonable prices in the market. In the service sector/consumers goods supplied by companies defeat the very narrative that consumers are king. In the insurance sector the insured are not being provided with proper service. What shall be the ways to protect the consumers? Whether Consumer Protection Act,2019 is sufficient to protect the consumer's interest? In the context of the slogan that 'Consumers are King' and there is the principle of 'Caveat Venditor', this seminar aims to investigate into the causes of piracy, protective measures to the IP owners, searching the rights of consumers and the measures of Protection in the Intellectual Property Rights Regime.

### Call For Paper: Themes

Consumer Issues	IP Issues on Consumerism
<ul style="list-style-type: none"> <li>• Consumer Protection Movement</li> <li>• Consumer Education and Awareness</li> <li>• Role of Voluntary Consumer Organizations in Consumer Protection</li> <li>• Consumer Protection Laws: An Overview</li> <li>• Working of Consumer Disputes Redressal Adjudicatory Bodies</li> <li>• Advertisements and Consumer</li> <li>• E – Commerce and Cyber Consumerism</li> <li>• Regulatory Framework for Consumer Protection</li> <li>• Quality, Standards and Standardization</li> <li>• Sustainable Consumption and Green Consumerism</li> <li>• Online trading and Sale of Counterfeit goods</li> <li>• Services and consumers – Insurance, Banking, medicine, hotel industries, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Unfair Trade Practices, Trademarks and Consumers</li> <li>• Geographical Indications and Consumers</li> <li>• Copyrights in Design, Piracy and Consumers</li> <li>• Online Trading and Consumers</li> <li>• Patents and Consumer</li> <li>• Seed and Consumer</li> <li>• Pharmaceutical Drugs &amp; Cosmetic Goods and Patents</li> <li>• Integrated Circuits, Layout Design and Electronic Goods</li> <li>• Traditional Knowledge and Benefit Sharing</li> <li>• Plant Varieties and Farmers Rights</li> </ul>

**Or any other issues that the author wants to evolve.**

### Submission Guidelines:

Strictly adhere to the submission guidelines to avoid rejection of manuscript.

The title of the paper should be followed by:

- Name (Name and contact information of co-authors, if any.)
- Designation
- Name of the Organization
- E-mail Address
- Mobile Number

**Note:** It is mandatory to mention the E-mail address, as all future correspondence will be through it.

*Submissions that are plagiarized to a level of more than 15% will not be accepted.*

- Abstract: 200 to 300 words with 5 to 6 keywords
- Full paper: 3000-8000 words.
- Main Title: 16; Headings: 14; Sub-Heading: 12; Body Text: 12; Spacing: 1.5; Alignment: Justified (No Borders)
- Footnotes: 10, Times New Roman, ILI format

**Upload your Abstract in Google Registration Form & Send your Final Paper to: [seminar@cnlu.ac.in](mailto:seminar@cnlu.ac.in)**

### Presentation Guidelines:

Each presenter/s will have 15 minutes to present their paper. You can use power point or any other similar services while presenting your paper.

### Register Here:

For Attendees: <https://forms.gle/xAdYu52MwryHLB1Y8>

For Presenters: <https://forms.gle/UCPvqvsQTk8He18GA>

### Important Dates:

The center is also inviting a call for presentation on the abovementioned themes of the Seminar.

Submissions	Deadline
Abstract Submission	June 15 <sup>th</sup> , 2024
Registration	June 30 <sup>th</sup> , 2024
Final Paper Submission	June 30 <sup>th</sup> , 2024
National Seminar (Hybrid Mode)	July 14 <sup>th</sup> , 2024 (Sunday)

### Registration Fees:

#### Who are Eligible:

Students, Research Scholar, Advocates, Professionals, Academicians, Businessmen, or any other individual from any background or profession are invited to participate.

Slots limited to **500 seats** (first come first serve).

**Note:** In case of co-presenter (Max 1 allowed), each participant to pay registration fees individually.

CATEGORY	AMOUNT
<b>Students:</b>	
Only Attending Seminar (online)	₹ 300
Only Attending Seminar (offline)	₹ 500
Paper Presentation (online)	₹ 500
Paper Presentation (offline)	₹ 800
<b>Research Scholars/ Advocates/ Professionals/ Academicians/ Businessmen etc.:</b>	
Only Attending Seminar (online)	₹ 500
Only Attending Seminar (offline)	₹ 800
Paper Presentation (online)	₹ 800
Paper Presentation (offline)	₹ 1000

**Publication: After presentation, last date of submission of revised full paper by 30<sup>th</sup> July, 2024.**

**Please arrange your TA/DA and accommodation from your own means or from your own institutions.**

**The final paper will be peer-reviewed and published with ISBN Number**

### Payment Details:

**Name:** IPR CHAIR Professor

**Bank:** Central Bank of India, Mithapur Bus Stand, Patna.

**A/C No.:** 5395772673

**IFSC:** CBIN0284778

**Note:** Attach the screenshot of the payment with the registration form.

### Certification:

- Participation certificate to all the attendees.
- Presentation certificate to all the presenters.

### For further details/queries:

Mail us at: [seminar@cnu.ac.in](mailto:seminar@cnu.ac.in)

#### Please feel free to contact:

Prof. (Dr.) S.C. Roy (Mob.: 7667074426)

Mr. Vishal Anand (Mob.: 9546637503)

Mr. Karan Singh (Mob.: 7388322277)