

# CHANAKYA NATIONAL LAW UNIVERSITY, PATNA

Centre for Innovation, Research and Facilitation-in-  
Intellectual Property for Humanity and Development (CIRF-in-IPHD)  
&  
DPIIT-IPR CHAIR

## ONLINE AWARENESS WORKSHOP

## REGISTRATION OF GEOGRAPHICAL INDICATIONS (GI) – PROBLEMS AND PROSPECTS

11<sup>th</sup> FEBRUARY, 2024 (Sunday)

10:30 AM- 1:30 PM  
Microsoft Teams App

Free Registration!

E-certificates shall be issued!

Research Co-ordinator: Ms. Baishali Jain,  
Research Assistant, DPIIT-IPR Chair, CNLU, Patna



Scan to Register  
Link: <https://shorturl.at/hsN12>

## EXPERT PANEL



**Dr. Jayanta Ghosh**  
Assistant Professor,  
NUJS, Kolkata



**Dr. Jigyasa Meena**  
Assistant Professor  
Dept. of History and Indian Culture  
University of Rajasthan, Jaipur



**Dr. Sulok S. K.**  
Assistant Professor  
SRM School of Law,  
SRMIST, Chennai



**Ms. Akriti Saran**  
Academic Fellow, Ph.D.  
Research Scholar (IPR)  
NUJS, Kolkata



## ORGANISER

**Prof. (Dr.) S. C. Roy**  
Professor of Law  
DPIIT-IPR Chair Professor  
CNLU, Patna  
Mob: 7667074426

# CONCEPT NOTE

## GEOGRAPHICAL INDICATIONS OF GOODS (REGISTRATION AND PROTECTION) ACT, 1999

### What is GI??

A geographical indication is a sign used on products that have a specific geographical origin and possess qualities or a reputation that are due to that origin.

GI is a 'collective right' that can be enjoyed by a community of artists or craftsmen, or any association of persons representing similar interests, as a whole. It enables the producers to build goodwill around the geographical sign (name or logo) representing the product and differentiates it from other competing products. This potentially allows producers to earn premium prices and sustains such traditional regional products.

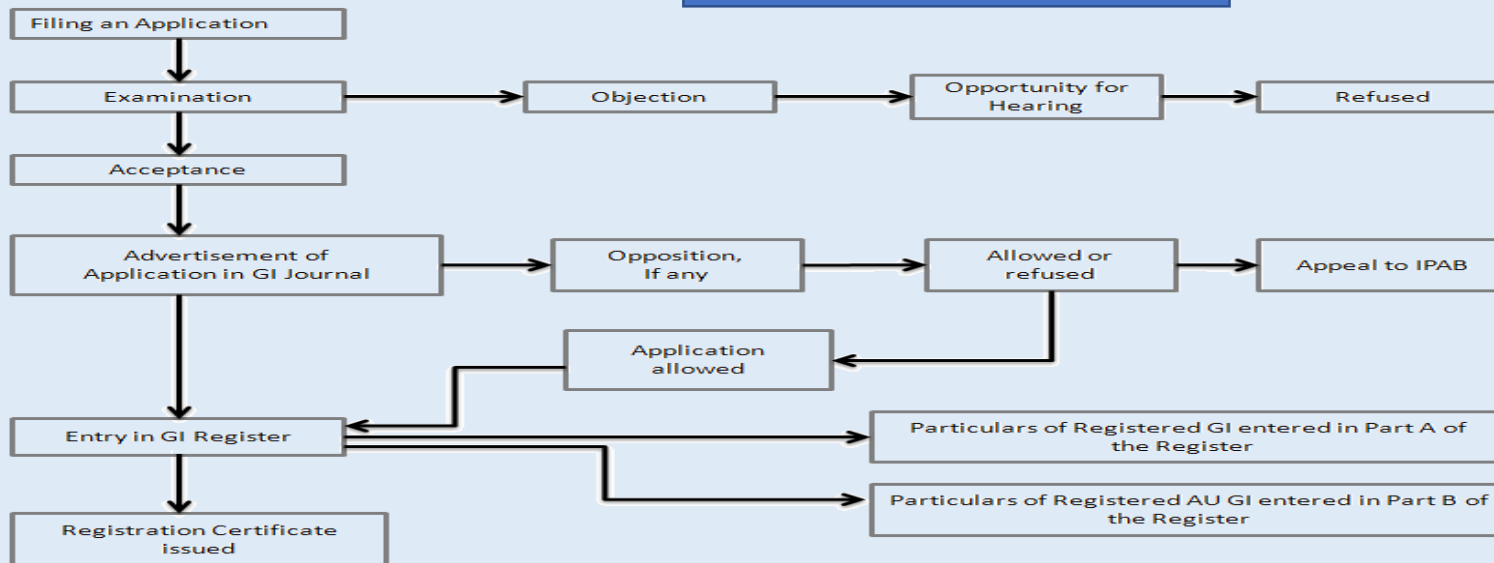
### SIGNIFICANCE OF GI TAG!

- GI tags protect the interests of producers by preventing unauthorized use of the indication of their product.
- GI tags can help to promote fair trade by ensuring that producers receive a fair price for their products. This is because GI tags can help to create a market for high-quality, authentic products.
- GI tags can help preserve traditional knowledge and culture. It protects the names and indications of products associated with a particular region. This can help to ensure that these products are not lost to future generations.
- GI tags can promote sustainable development. It encourages producers to use traditional methods and practices. This can help protect the environment. It ensures the long-term viability of the production of GI-tagged products.

### DISCUSSION THEME

- Introduction to GI & it's significance;
- Registration process: Pre and post requisites;
- Marketing and Commercialisation of GI Products: Challenges and Opportunities;
- Scope of GI in Bihar; and many more

### GI REGISTRATION PROCESS...



### Geographical Indication tags

