



NATIONAL WEBINAR

On

'Protection of Intellectual Property and MSME'

CONCEPT

Entrepreneurship is the key to development in any civilization. It's a seed which prosper into a big tree, bearing fruits, timber, leaves, bird's shelter, shades for passers-by, fodder for animals, etc. The entrepreneurship is pivotal for a dynamic life. It is based on the principles of innovation, invention and implementation. Innovations and Inventions are the creation of human mind which are typically called as 'Intellectual Property', naming as Copyright, Patents, Trademarks, Industrial Design, Lay out Design and Integrated Circuit, Geographical Indications, Trade Secrets, Biological Diversity, Plant Varieties and Farmers Rights. These can be bracketed under Industrial Property and Community Property. Under Industrial Property the individual creator has ownership, whereas under the Community Intellectual Property, it is the Community which comes into picture. In any Entrepreneurship, Intellectual Properties are undoubtedly an integral component/tools. Since MSME (Micro, Small and Medium enterprises) are the outcome of Entrepreneurship; and vital for any economy, so is IP an integral Asset for the MSME.

The Present global scenario under the COVID-19, has posed a great challenge to the world, the human life and their livelihoods. The Government of India has accepted the challenge by launching "Atma Nirbhar Bharat Aviyam", i.e. 'Self-dependant India', and through the first vehicle of MSME, as it has tremendous capacity to employ crores of people directly or indirectly. Hence, in order to make this sector efficient and competitive, the IP awareness amongst the Entrepreneurs are essential and urgent.

Hence the Centre for Innovation, Research and Facilitation (CIRF) of Chanakya National Law University, Patna seeks to start 'IP AWARENESS PROGRAMME SERIES FOR MSME', through WEBINAR (E-Conference).

- Date** : 25th May, 2020 from 03:00 pm and 05:00 pm
Venue : Online Through Microsoft Teams, Host : CNLU, Patna
- Organiser** : Prof. Dr. Subhash Chandra Roy, Director (CIRF)
- Registration** : [CLICK HERE](#)

SPEAKERS



PROF. DR. RAMAN MITTAL
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DR. KSHITIJ SINGH,
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MODERATOR



PROF. DR. SUBHASH C ROY,
(ORGANISER)
PROFESSOR OF LAW,
DEAN - R&D,
DIRECTOR (CIRE).

CO-ORDINATORS



Ms. Sneha Sharma,
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