

CELEBRATING
WORLD INTELLECTUAL PROPERTY DAY, 2019

NATIONAL CONFERENCE

ON

“REACH FOR GOLD: INTELLECTUAL PROPERTY AND SPORTS”

(FASTER, STRONGER, HIGHER)

[19th April (Friday), 2019]

The WIPO Convention came into force on 26TH April 1970. In 2000, the member states designated 26th day of April as ‘World IP Day’. The Chanakya National Law University has been celebrating this day with sincerity. Hence, a national conference is being convened to highlight the contribution of intellectual property in sports on WIPO themed: **“REACH FOR GOLD: INTELLECTUAL PROPERTY AND SPORTS”**.

CONCEPT NOTE:

Intellectual property is a creation of mind. It is recognised in the form of Patents, Trademark, Design, Copyrights, Lay out design and integrated circuit, Trade Secrets as well as Community Intellectual property: Geographical Indication, Traditional knowledge, Bio-Diversity, Plant variety and farmers Rights. Sports have been part and parcel of child hood activities all over the world. Children create their own game, make rules and enjoy. Sports keep the body and mind healthy, builds up confidence, develops challenging personality and makes a man competitive. Thus, Sports in Childhood is the foundation of human development in all walks of life. Sportive persons are far away from negativity, depression and disease. With the development of civilisation, the sports have taken the shape of profession. It is no longer a childhood activities or past time hobby. It is now an essential ‘extra-curricular activity’ in academic life as well as ‘professional career’. Sports events are being organised world-wide regularly. Thus, it has given rise to sports industries for the sports equipment as well as sports dresses. Hence, the intellectual creations have become part of the sports. Sports shows intellectual property in action. The patents is involved in technological invention in manufacturing better sports equipment. The trademarks helps in branding whereas design contributes look and attraction for the use of sports dresses and equipment. Copyrights generates revenue for the broadcasters, media persons and sponsors as well. The medical departments are essential parts of sports, especially the ban of drugs. Dope tests are the regular

feature of the sports. The exercise and Yoga prepare the sportsman for the finale. Many traditional games have been incorporated in the national and international events which are the traditional knowledge in sports. With the advancement of sports as career, business and economy, conflicts/disputes are natural. Hence, intervention of law and court is inevitable, given rise to legal profession in sports law in general with intellectual property law in particular.

The objective of the conference: To create awareness towards sports and IP inter-relation, protection of IP rights in sports, exploring the scope of Sports Law in academics and profession.

CENTER FOR INNOVATION, RESEARCH AND FACILITATION (CIRF) in IP INITIATIVE

SUB-THEMES:

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| 1. Patents law and Sports equipment; | 13. The Emerging Jurisprudence of Athletes' Human Rights in India. |
| 2. Trade Marks and Sports business; | 14. Copyright in Sports broadcasting. |
| 3. Traditional herbs, Medicine and Sports; | 15. Design and Sports garments. |
| 4. Human Rights of Child and Sports; | 16. Sports Laws and Judgments. |
| 5. Sports Industry and Law Firms; | 17. Sports University and Teaching |
| 6. Sports person-coach relations | 18. Economics of Sports and Law |
| 7. Media Rights and Sports | 19. Traditional-Cultural Knowledge |
| 8. Sports Leagues (Commercialization) | 20. Environmental Change and sports |
| 9. Sportsman's Endorsements, Brandings/Advertisements | 21. Artificial Intelligence and Sports |
| 10. Sports Broadcasting Regulation in India | 22. Competition Law and Sports |
| 11. Sports Governance through Control Boards | 23. MSME/Start-up/IP and Sports. |
| 12. Structuring Leagues and Organizing Sporting Events in India (Kabaddi as Traditional Knowledge now being structured as League Matches) | |

CALL FOR PAPERS:

Abstract in **300 (max)** is called for the Conference on the sub-theme as above. Any sports person, academician, advocate, researchers in sports law, Sports law firm, Press & media in sports journalism, Sports journalists, Sports industrialists, event managers, NGO can participate.

Email: **cnlunsw@gmail**. Revised Full paper shall be received after the presentation and discussion in the conference for publication on peer reviewed.

Last Date for abstract submission: 30.03.2019.

Communication of acceptance: 31.03.2019

Last date for registration: 05.04.2019

The scan copy of DD/NEFT be mailed to the email:cnlunsw@gmail.com, with filled in registration form.

Submission details:

Word Limit- Abstract 300 words, Full Paper 4000 – 5000 words.

Font Size – Heading 14, Text 12, Font- Times News Roman, Spacing 1.5, Margin 1.

Note:

- All references to be mentioned in foot note with uniform citation.
- Paper to be submitted in word file to cnlunsw@gmail.com
- Every submission will be in English language.
- The submissions must contain a cover note.
- The publication of abstract or paper is solely on the discretion of the organising committee and no query as to the same will be entertained.
- It should not be a copied material/plagiarised.

Registration details:

NEFT (IFSC Code-CBIN0281668)

Account No- 1287558119,

Central Bank of India,

Frazer Road, Patna-800001

Beneficiary – Registrar CNLU Patna.

DD in favour of Registrar CNLU, Payable at Patna.

Registration fee: Students and Researchers: Rs 500; Academicians and others: Rs 1000.00 (Co- authors have to register separately).

Postal Address: IP & SPORTS SEMINAR, Chanakya National Law University, Nyaya Nagar, Mithapur, Patna – 800001, BIHAR.

On Spot Registration is also allowed:

Students/Research Scholars-Rs.750; Academicians/Professionals: Rs.1500. The registration fee includes seminar kit, breakfast, lunch, high tea and participation in all technical sessions on

the day of seminar. Participants are advised to arrange/manage their own travel cost and accommodation.

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